

RESUME



- **PERSONAL DETAILS**

Name: Dr. Ambika Bhatia
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- **Designation:** Associate Professor.
- **Department:** Department of Business Management. (HEAD),
Punjabi University Centre for Emerging & Innovative Technology, Mohali

- **ACADEMIC QUALIFICATIONS:**

1. **2007 - 2010**

Doctor of Philosophy (Ph.D.) from Guru Gobind Singh Indraprastha University, New Delhi.

2. **1998– 2000**

Master of Business Administration from Punjabi University, Patiala (Punjab) 147001, India.

3. **1995 – 1998**

Bachelor of Arts from Govt. College of Girls, Patiala affiliated to Punjabi University, Patiala (Punjab) 147001, India.

- **WORK EXPERIENCE:** 12th September 2000 TO TILL DATE.

- **TEACHING INTERESTS:**

- Strategic Management
- Organizational Behaviour
- Information Systems
- Marketing Management

- **RESEARCH INTERESTS:**

- Marketing Management, Consumer Behaviour, Management Information Systems.

- **RESEARCH WORK:**

- **Ph.D. Thesis (2007-2010):**

Research Topic: ‘Developing Decision Support System: Planning and Implementation Models for state bank of Patiala’ under the guidance of Dr. O P Goyal, Director Organization and Development Guru Gobind Singh Indraprastha University, New Delhi, India, and Dr. D P Goyal, Director IIM Shillong, Meghalaya, India.

- **ACADEMIC ACHIEVEMENTS AND RESPONSIBILITIES:**

- 5 PhD’s being Awarded to research student
- 60 Research Papers Published in International Journals and National Journals.
- 3 Published Articles/ Chapters in Books in National Published books.
- 2 Full papers Published in Conference Proceedings.
- Presented 35 Research Papers/Articles in the Seminars/Conferences in National and International conferences.

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